"Image rights: manage them - or lose them"

“What the users need: the (bad?) experience of buyers and sellers”
- La Vanguardia newspaper
- Work at the picture desk / online edition
- Main sources of images: Photo online feed from agencies and staff photographers
- Essential information required in pictures
- Special information, restrictions and technical difficulties

- Other sources / correct and incorrect use of Metadata:
  Stock & specialized agencies
  Freelance Photographers
  Others

- Orphan images / The great Abyss of internet

- Educational process - Conclusion
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Blesa ingresa de nuevo en prisión y ahora sin fianza

Según el juez, el expresidente de Caja Madrid cometió el riesgo de comprarse un banco en Miami.

Rajoy promete en Bruselas reformar las pensiones

Rajoy se vuelve a la política y el Gobierno por “transparencia” y “acabar con el ‘gato’”, junto con el de las pensiones.

La oposición pide a Gordó explicaciones por Martorell

El Partido Popular llama al director de Presos y ERC para que comparezca el exconseller a la Mesa.
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We receive at the newsroom a daily online feed of over 10,000 images. The sources are AFP, AP, Bloomberg, EFE, Getty and Reuters. Staff photographers are included in the online feed package.
"Image rights: manage them - or lose them"
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All information concerning image rights coming through the online feed is usually correctly stated, as these agencies fill all metadata IPTC fields.

For a media working with news, the essential information that appears is: WHAT happened, WHERE, WHEN and WHO took the picture. Usually the caption with the description or image information contains all this information.

Other additional rights instructions are usually written on the caption as well.
Photo Metadata Conference

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Bayern Munich's head coach Jupp Heynckes (up) is thrown in the air by his players after they won the final football match of the German Cup (DFB - Pokal) FC Bayern Munich vs VfB Stuttgart on June 1, 2013 at the Olympic Stadium in Berlin. Champions League winners Bayern Munich became the first Bundesliga champion to win the treble after their hard-earned 3-2 win over plucky VfB Stuttgart in Saturday's German Cup final.

AFP PHOTO / CHRISTOF STACHE

RESTRICTIONS / EMBARGO - DFL LIMITS THE USE OF IMAGES ON THE INTERNET TO 15 PICTURES (NO VIDEO-LIKE SEQUENCES) DURING THE MATCH AND PROHIBITS MOBILE (MMS) USE DURING AND FOR FURTHER TWO HOURS AFTER THE MATCH. FOR MORE INFORMATION CONTACT DFL

AFP PHOTO / CHRISTOF STACHE
"Image rights: manage them - or lose them"
Bonnie Tyler of Britain performs the song "Believe in Me" during the final of the 2013 Eurovision Song Contest at the Malmo Opera Hall in Malmo May 18, 2013. REUTERS/Jessica Gow/Scanpix Sweden (SWEDEN – Tags: ENTERTAINMENT) SWEDEN OUT.

NO COMMERCIAL OR EDITORIAL SALES IN SWEDEN. ATTENTION EDITORS - THIS IMAGE WAS PROVIDED BY A THIRD PARTY. FOR EDITORIAL USE ONLY. NOT FOR SALE FOR MARKETING OR ADVERTISING CAMPAIGNS. THIS PICTURE IS DISTRIBUTED EXACTLY AS RECEIVED BY REUTERS, AS A SERVICE TO CLIENTS. NO COMMERCIAL SALES
"Image rights: manage them - or lose them"
A sign is bent eastward along Ennis Ave. in Ennis, Texas on Thursday, May 16, 2013. Forecasters say the tornado that claimed six lives and destroyed dozens of homes in northern Texas is believed to have had winds up to 200 mph (320 kph). Murphy's room is right where the tree landed. (AP Photo/The Dallas Morning News, Vernon Bryant)

MANDATORY CREDIT; MAGS OUT; TV OUT; INTERNET USE BY AP MEMBERS ONLY; NO SALES
"Image rights: manage them - or lose them"
ERRORS ON IPTC INFORMATION WITH PHOTOSHOP CS5:

imágenes instead of imágenes

Televisión instead of televisión

Diseño instead of diseño
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Example of an accurate caption:
Rights Managed
Reference: 01396859

Two curious young Polar bears (Ursus maritimus), Barter Island, off the 1002 area of the Arctic National Wildlife Refuge, North Slope of the Brooks Range, Alaska, October 2011
"Image rights: manage them - or lose them"
“Image rights: manage them - or lose them”
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Arxiu Fotogràfic de Barcelona

L’Arxiu Fotogràfic de Barcelona, creat el 1931 i ubicat a la segona planta de l’antic Convent de Sant Agustí, conserva uns dos milions de fotografies des de 1939 fins als nostres dies, la temàtica principal de les quals és la ciutat de Barcelona.

Fotògrafs professionals i amatoris, editorials, personalitats de la societat barcelonina, institucions, famílies, ciutadans i el mateix Ajuntament, han noddit al llarg dels anys aquest arxiu.

En aquesta web podràs consultar i adquirir una selecció de les millorsimatges del nostre arxiu.
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"Image rights: manage them - or lose them"
Vice President and Mrs Bush traveling on Air Force II during the 1984 Presidential Campaign - NARA

George W. Bush Presidential Library and Museum

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16.05.2013 - 18.05.2013
We kindly invite you to visit Project "Kanaal, A City in the Country"

Friday, May 17th, from 6 till 9pm.
Saturday, May 18th, from 2 till 6pm.
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Bienvenido a Twitter.
Descubre lo que está pasando ahora, con las personas y grupos que te interesan.

Facebook te ayuda a comunicarte y compartir con las personas que conoces.
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